



(Re)Claim what's been missing.

How long have you been putting off your hearing health? Months? Years? It's time to begin the journey to better hearing. As part of California's Valued Trust (CVT), medical plan subscribers and covered dependents have a hearing aid program available through TruHearing[®]. It's time to reclaim life's most precious moments.



Life's better when you're connected.

Treating hearing loss lets you focus on who and what you care about. Relationships come alive again. The music, movies, and conversations you enjoy together are no longer a struggle to understand. Life takes on a whole new perspective.

- Experience clarity in a crowded room with the newest technology that lifts voices from background noise and redefines your ability to have conversations
- Take control with a tap: communicate directly with your provider, get health insights—like step counting—and set health goals with the TruHearing app¹
- Stay active all day with fuss-free, rechargeable batteries that last up to 23 hours²
- Stream your favorite entertainment directly to your ears with Bluetooth^{®3}



Ready to get started?

Take advantage of this CVT program by calling TruHearing. A friendly Hearing Consultant will answer any questions you may have or schedule an exam with a licensed provider near you.

Give TruHearing a call today.
 **1-844-330-4417** | TTY: 711

Hours: 8am–8pm, Monday–Friday

All exam appointments and hearing aid purchases must be made through TruHearing.

Hearing Aid Program

Your program provides up to two hearing aids per calendar year.



TruHearing Advanced

11 Styles | 32 Channels

TruHearing Premium

14 Styles | 48 Channels

	Retail: \$2,720/aid	Retail: \$3,250/aid	Routine Exam In-Network ⁴
CVT Member Pays	\$699 (per aid)	\$999 (per aid)	\$45 exam

Rechargeable battery option is available on select styles for an additional \$50 per hearing aid.



Schedule an appointment

1-844-330-4417 | TTY: 711

Hours: 8am–8pm, Monday–Friday



Check your hearing

TruHearing.com/CVT

Your program also includes:



- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

¹ Ask your provider to enable virtual appointments. In-app interfacing requires provider activation.

² Available on select models.

³ Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

⁴ Must be performed by a TruHearing network provider.

All content ©2022 TruHearing, Inc. All Rights Reserved. TruHearing® and (Re)™ are trademarks of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Retail pricing based on prices for comparable aids. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant.

